



# INTERACTIVE E-LEARNING COURSES

[7d-tv.com](http://7d-tv.com) | [eveash.com](http://eveash.com)

2024

# THE 7D STORY

**SEVEN DIMENSIONS** was founded in 1980 by psychologist and presenter Eve Ash, who recognized that learning is more effective when people are stimulated and engaged. The 7D approach to analyzing human behavior and providing practical skills and strategies, features in over 1000 videos and 500 interactive eLearning courses on leadership, communication, health, safety and professional development. Genres include comedy, drama, interview style, case studies, documentary and animation.

**NEW RELEASES 2023-2024** 100+ new videos and eLearning courses, and a podcast series.

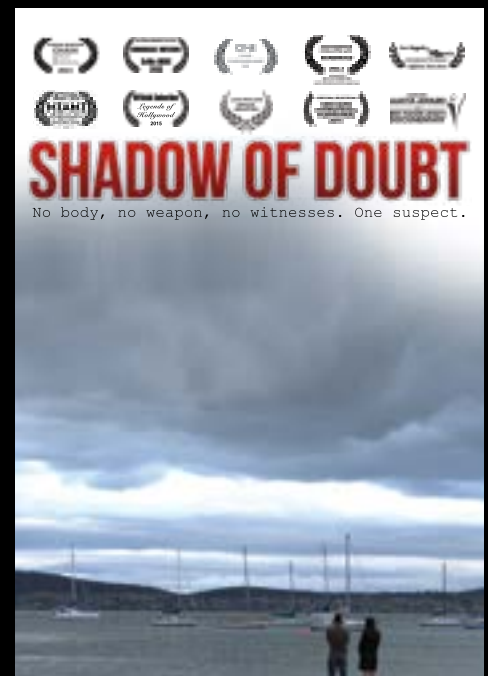
**AWARDS** 170+ awards for creativity, excellence and outstanding achievement, including an Australian Businesswoman of the Year Award won by Eve.

**PRODUCTS** Videos, eLearning courses, documentaries, TV series, podcasts, workshops, keynotes, books and learning resources.

**EVE ASH** Produced the award winning feature documentaries, *Man on the Bus* and *Shadow of Doubt*, the 6-part TV series, *Undercurrent: Real Murder Investigation* in which she stars, the best-selling *Cutting Edge Communication Comedy Series*, filmed in Los Angeles, and the multi-award *Finding My Magic* cartoons with Olympian Cathy Freeman, to help children build confidence and stand up to bullying. Eve is a popular keynote speaker who wrote self-help books published by Penguin, and produced a 19-part podcast series, *Who Killed Bob?* about a wrongful conviction.



**Eve Ash and Peter Quarry** Psychologists:  
Featuring in 200+ recent releases





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## 7D eLEARNING COURSES INCLUDE

- Key learning points
- Engaging videos
- Practical skills/strategies
- Activities and quizzes
- Closed Captions
- Scripts/Handouts

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# LEADERSHIP SKILLS

## ► Powerful Leadership Skills 12 courses

### 4 Essentials for Compassionate Leadership

40 mins

### 4 Skill Sets for Successful Leadership

30 mins

### 4 Ways to Boost your Leadership Skills

30 mins



### 4 Ways to Build Accountability

30 mins

### Building High Performing, Collaborative, Hybrid Teams

40 mins

### Inspirational Leadership

30 mins

### LEAD with Empathy

15 mins



### Outstanding Leadership Skills

40 mins

### Rock Star Leadership

30 mins

### Transform into a Star Leader

15 mins

### Vision and Values

30 mins

### Working with the Board

30 mins

## ► Managing Change and Culture 14 courses

### 4 Ways to Create a Results Focused Culture

40 mins

### Accepting Change

20 mins

### Being an Employer of Choice

20 mins

### Corporate Social Responsibility

40 mins

### Creating a No-Blame Culture

20 mins

### Culture and Oneness

30 mins

### Employer of Choice

30 mins

### Green & Giving

30 mins

### Inspiring Social Change

30 mins

### Make the World a Better Place

15 mins

### Manage Change Effectively

15 mins

### Transforming SILOS

20 mins

### Unions and Collective Bargaining

20 mins

### You Manage the Culture

30 mins



## ► Managing and Motivating Teams 26 courses

### 4 Pathways to Managing Millennials

30 mins

### 4 Ways to Motivate Your Team

30 mins

### 8 Leadership Sins you Can Avoid

40 mins

### A Formula for Virtual Team Success

30 mins

### Be a GEM

15 mins

### Developing Self-Motivated People

30 mins

### Encourage Your Champions

15 mins

### Get Ready to be a New Manager

15 mins

### Handling the New Wave

20 mins

### Leading a Remote Team

20 mins

### Managing a Virtual Team

30 mins

### Motivate a Co-worker

15 mins

### Motivating Fun Workplace

30 mins

### Overcoming Disempowerment

20 mins

### SKILLS FOR MANAGERS – Clarify your New Role

40 mins

### SKILLS FOR MANAGERS – Delegate and Empower

40 mins

### SKILLS FOR MANAGERS – Develop People Skills

40 mins

### SKILLS FOR MANAGERS

#### – Inspire with a Vision

40 mins

### SKILLS FOR MANAGERS

#### – Manage Personality Differences

40 mins

### Staying Motivated at Work

20 mins

### Supervising Effectively

20 mins

### Supporting Others

20 mins

### Switch on Managers

20 mins

### Understanding Gen Z

20 mins

### UNITE Your Team

15 mins

### Welcoming New People

20 mins



# BUSINESS GROWTH, PROJECTS & INNOVATION

## ► Business Growth and Success 17 courses

### 7 Levers to Success

30 mins

### Board Role and Responsibilities

40 mins

### Boards and Improving Governance

40 mins

### Building Strategic Alliances

40 mins

### Creating Workforce Agility

20 mins

### Expertise Managing Multiple Sites

40 mins

### Growing a Franchise

30 mins

### Improving Profitability in Tough Times

30 mins

### Learn to Negotiate with Suppliers

35 mins

### Introduction to LEAN SIX SIGMA

20 mins



### Mergers, Acquisitions and Divestments

40 mins

### ROI Return on Investment

15 mins

### The Value of Employee Ownership

30 mins

### Trends Shaping our Future at Work

20 mins

### Understanding Financial Information

50 mins

### Understanding Workforce Fluidity

20 mins

### Write a Business Plan

15 mins







## ► **Project Management** 4 courses

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### **Avoid a Project Manager's Nightmare**

15 mins

### **How to Manage a Task Force**

30 mins

### **Managing Projects Successfully**

30 mins

### **Project Management SWOT**

15 mins

## ► **Decision-Making | Problem-Solving** 4 courses

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### **Dig Deeper to Get it Right**

30 mins

### **Making Decisions and Choices**

30 mins

### **Solve Problems in 4 Steps**

15 mins

### **Solve Problems with Appreciative Inquiry**

30 mins

## ► **Creativity | Brainstorming** 7 courses

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### **4 Ways to Boost Creativity**

30 mins

### **Brainstorming and Solving Creatively**

30 mins

### **Creative Brainstorming for Innovation**

40 mins

### **Embracing New Ideas**

20 mins

### **IDEA to Reality**

15 mins

### **Innovation and Continuous Improvement**

30 mins

### **Taking Ideas into Business Reality**

30 mins

# MANAGING PERFORMANCE, LEARNING & TRAINING



## ► Managing Performance | Giving Feedback 17 courses

### 10 Steps for Successful Appraisals

35 mins

### 4 Invaluable Feedback Skills

40 mins

### 4 Lessons to Turn Around Poor Performers

40 mins

### Dealing with an Incompetent Manager

15 mins

### Give Bad News Effectively

20 mins

### Giving Managers Feedback

20 mins

### Handling Tricky Appraisals

20 mins

### How to Prevent Sub-standard Work

35 mins

### How to Undertake a Disciplinary Discussion

35 mins

### Performance Appraisals

30 mins

### Recognition and Feedback

30 mins

### Sharing Feedback

20 mins

### SKILLS FOR MANAGERS – Appraise and Give Feedback

40 mins

### SKILLS FOR ME – Curtail the Rambler

30 mins

### SKILLS FOR ME

#### – Give Feedback about Body Odor

30 mins

### Surviving an Unreliable Person

15 mins

### The Problem of Nightmare Staff

30 mins





## ► **Learning, Training & Facilitating | Coaching & Developing Staff**

**15 courses**

### **3 Principles for Creating a Learning Culture**

40 mins

### **4 Essential Facilitation Skills**

40 mins

### **4 Levels of Evaluating Learning**

40 mins

### **5 Ways to Coach for Best Performance**

40 mins

### **70:20:10 Learning**

20 mins

### **Coaching and Mentoring New People**

30 mins

### **Delivering Training Masterfully**

20 mins

### **Designing and Facilitating Training**

30 mins

### **Developing Trainer Skills**

20 mins

### **How to be a Good Mentor**

35 mins

### **How to Best Develop Your People**

35 mins

### **Implement Reverse Mentoring**

15 mins

### **Implementing Successful Training**

30 mins

### **Power up with Strengths**

30 mins

### **Trying Myers-Briggs**

20 mins

# MANAGING PERFORMANCE, LEARNING & TRAINING



# HR, RECRUITMENT & LEGAL

## ► Recruitment | Succession

8 courses

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### Ask Behavioral Interview Questions

15 mins

### Managing Recruitment Effectively

40 mins

### Recruiting High Achievers

50 mins

### Recruiting the Best

20 mins

### Recruitment Promises

30 mins

### Reward and Remuneration

40 mins

### Succession Planning and Talent Review

30 mins

### Succession Planning Insights

40 mins

## ► Practical HR Management Skills 9 courses

**Confidentiality Obligations by HR**  
30 mins

**Get the Best from Exit Interviews**  
35 mins

**HR Dashboard of Metrics and Analytics**  
30 mins

**HR Strategy and Management**  
30 mins

**Laying Off and Redeploying People**  
40 mins

**Managing Disruptive Conduct**  
40 mins

**Managing Staff Complaints and Grievances**  
40 mins

**Skills for Managing Redundancy / Layoffs**  
45 mins

**Terminations – Fair or Unfair**  
40 mins



## ► Legal Issues For Organizations and Experts 12 courses



**A Guide to Whistleblowing**  
15 mins

**Copyright Warning**  
30 mins

**Giving Expert Evidence 01  
– Credibility and Accountability**  
70 mins

**Giving Expert Evidence 02  
– Preparation and Reports**  
60 mins

**Giving Expert Evidence 03  
– Mistakes and Miscarriages Of Justice**  
60 mins

**Giving Expert Evidence 04  
– Effective Presentation In Court**  
70 mins



**Lies, Crimes and False Confessions**  
30 mins

**Looking at Employment Contracts**  
20 mins

**Psychology, Law, Lies and False Memories**  
30 mins

**Seeking Legal Advice**  
30 mins

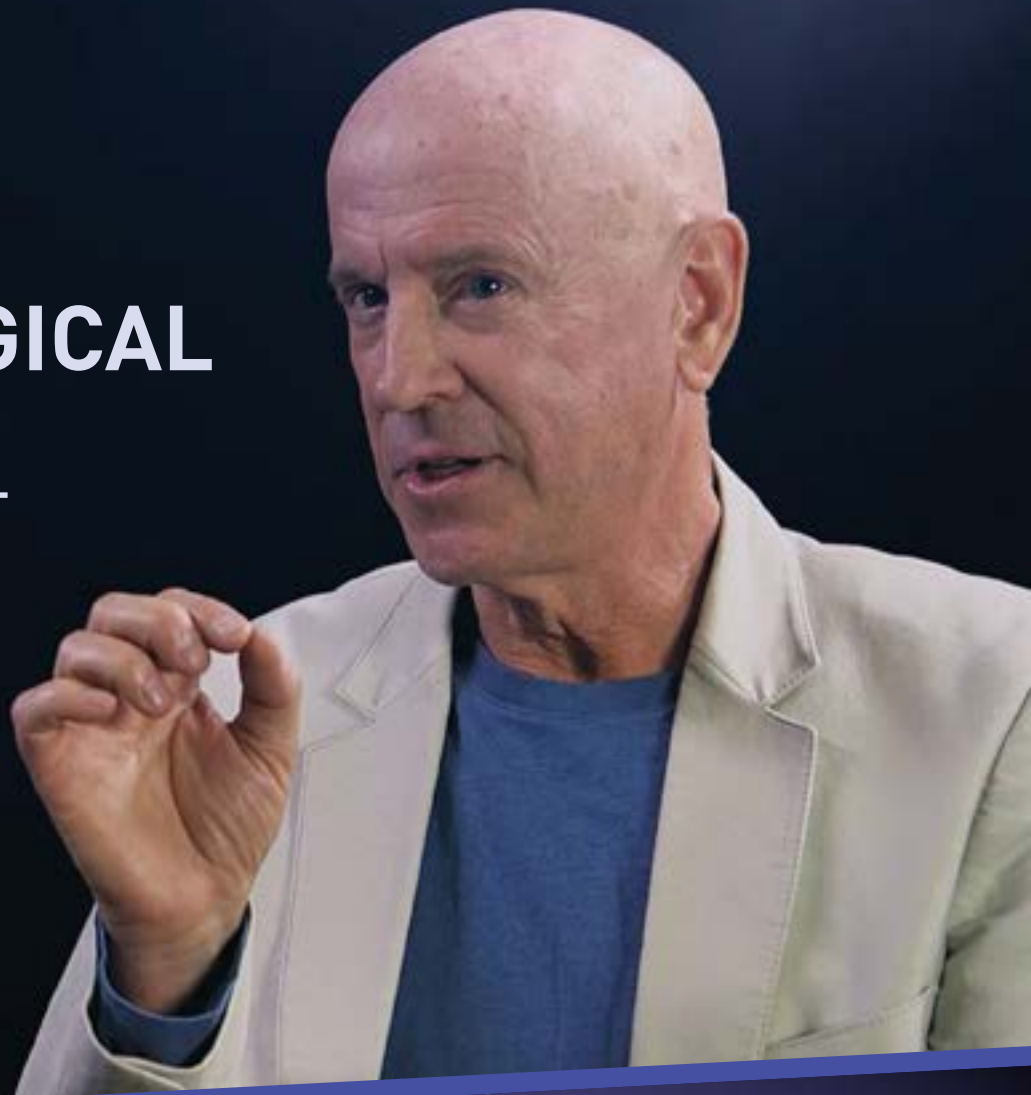
**Take Care Giving Expert Advice**  
30 mins

**Understanding Intellectual Property**  
30 mins



# PSYCHOLOGICAL SAFETY

– DIVERSITY & RESPECT



## ► Bias | Bullying | Discrimination 7 courses

### 4 Lessons about Inclusion and Unconscious Bias

40 mins

### 4 Perspectives on Bullying & Harassment

30 mins



### Breaking Bullying

20 mins

### Bullying Even at the Top

30 mins

### Cases of Bullying and Harassment

40 mins

### SKILLS FOR MANAGERS – Avoid Discrimination

40 mins

### Prejudice and Discrimination

20 mins



## ► Diversity and Inclusion 10 courses

### 4 Lessons to Manage Diverse Personalities and Work Styles

40 mins

### Appreciate Diversity and Inclusion

30 mins

### Gender Inequality

30 mins

### Global and Cultural Sensitivity

30 mins

### Overcome Feeling Excluded

30 mins

### Pronouns, LGBTQ and Identity Part 1: Pronouns

20 mins

### Pronouns, LGBTQ and Identity Part 2: Gender Identity

20 mins

### Stereotyping and Diversity

20 mins

### Understanding Intersectionality

20 mins

### Understanding Neurodiversity at Work

20 mins



## ► Respect, Ethics and Psychological Safety 16 courses

### Arrogance and Humility

20 mins

### 4 Essentials for a Respectful Workplace

30 mins

### 4 Paths to a Psychologically Safe Workplace

40 mins

### Be a HERO - Honest, Ethical, Respectful and Optimistic

15 mins

### Behaving Unprofessionally

20 mins

### Develop Tolerance and Respect

10 mins

### Ensuring a Respectful Workplace

20 mins

### FAIR Culture

20 mins

### HEAL for Collaboration

15 mins

### OPEN Mind OPEN Attitude

15 mins

### PEACE and Respect

15 mins

### Privacy & Ethical Behavior

20 mins

### Privacy Issues

40 mins

### Respect Privacy and Confidentiality

15 mins

### SKILLS FOR MANAGERS – Ensure Ethics and Integrity

40 mins

### Switch on Respect

30 mins



# IMPROVE MENTAL & PHYSICAL WELLBEING

## ► Take Back Control of Your Life 17 courses

### 4 Steps to Managing Money Better

15 mins

### 4 Ways to Take Back Control

40 mins

### 6 Keys to Wellbeing

30 mins

### ADAPT to Change

15 mins

### An Efficient Approach to Online Dating

30 mins

### Breaking Your Digital Addiction

15 mins

### Controlling Credit Card Debt

40 mins

### Develop 10 Healthy Work Habits

35 mins

### How to Increase Resilience

30 mins

### Leap out of Loneliness

30 mins

### Learn to Set Boundaries

15 mins

### Learn to Worry Less

15 mins

### Living with Lies

30 mins

### Love, Lies and Exaggeration

30 mins

### Managing a Midlife Crisis

20 mins

### Managing Personal Finances

40 mins

### Overcoming Loneliness

20 mins

## ► Manage Stress and Overload 8 courses

### Dealing with Overload and Burnout

20 mins

### SKILLS FOR ME – Manage Overload and Relieve Stress

30 mins

### Prioritizing My Mental Health

30 mins

### Recover from My Mistake

15 mins

### Surviving Stress and Anxiety

30 mins

### Survive a Personal Crisis

15 mins

### The Role of Emotional Healing

20 mins

### What to do if Stressed

15 mins





## ► Positive Mindset | Strategies for Challenges 10 courses

### Developing Successful Mindsets

15 mins

### Emotions at Work

30 mins

### Getting Motivated - It's all in the Mind

25 mins

### How to Cope in Harsh Times

40 mins

### How to Develop Optimism

15 mins

### Mindfulness at Work

30 mins

### Overcoming Anxiety

20 mins

### Overcoming Setbacks

20 mins

### SNAP Out of it!

15 mins

### SWAP for Positive Communication

15 mins



## ► Physical Wellbeing 12 courses

### Manage Hygiene Boundaries

30 mins

### Overcoming Insomnia

15 mins

### Pick Me Up 01: Revive at Your Desk

10 mins

### Pick Me Up 02: Stand and Stretch

10 mins

### Pick Me Up 03: Healing in the Hallway

10 mins

### Removing Tension

20 mins

### Stretching the Team

20 mins

### Taking a Power Nap at Work

20 mins

### The Psychology of Getting Fit

15 mins

### The Psychology of Losing Weight

15 mins

### Understanding Depression

20 mins

### Wellbeing & Balance

30 mins



# PERSONAL SUCCESS & CAREERS

## ► Careers and Job Interviews 14 courses

### 4 Career Enhancers

40 mins

### 4 Ways to Enhance Your Career

30 mins

### Answer Tough Interview Questions

15 mins

### Asking for a Pay Rise

15 mins

### Career Resilience

30 mins

### Creating a Powerful Resume

30 mins

### Getting Out of a Career Rut

15 mins

### Impress at Job Interviews

20 mins

### Make a Great Impression

20 mins

### Make Your New Job a Success

20 mins

### Navigating Career Change

20 mins

### Preparing for My Appraisal

20 mins

### Start a New Job Impressively from Day 1

20 mins

### SWOT Boost Your Profile

15 mins







## ► Develop Strengths and Employability Skills 19 courses

### ABLE High Achiever

15 mins

### Appreciate Feedback

20 mins

### Be a Forward Thinker

15 mins

### Be BRAVE at Work

15 mins

### Build Employability Skills

20 mins

### Build Trust and Credibility

15 mins

### Contribute to the Team

20 mins

### Demonstrate Your Strengths

20 mins

### Entrepreneur Skills

30 mins

### GIVE for Good

15 mins

### How to Study Effectively

15 mins

### JOLT- Jump Out of Lazy Thinking

15 mins



### Presenting Your Business Case

40 mins

### PRICE Mistakes as Opportunities

15 mins

### Reach Your Potential

15 mins

### Remembering Names

15 mins

### Report Writing Made Simple

20 mins

### Reviving Your Motivation

20 mins

### Self-Reflection for Insight and Growth

40 mins



## ► **Set Goals | Achieve Results | Be Accountable** 13 courses

### **Developing Personal Accountability**

20 mins

### **GOALS to Results**

15 mins

### **Hope Theory at Work**

30 mins

### **How to Achieve SMART Goals**

30 mins

### **KPIs are SMART Targets**

15 mins

### **PUSH for Results**

15 mins

### **Set and Achieve Goals**

20 mins

### **Setting Goals to Stretch and Grow**

30 mins

### **Thriving Remotely in a Virtual Team**

30 mins

### **Understanding and Demonstrating Accountability**

30 mins

### **Using Goals to GROW**

20 mins

### **What is OKR? Objectives and Key Results**

20 mins

### **Work from Home Productively**

15 mins



## ► **Get Organized | Plan | Manage Time** 9 courses

### **4 Essential Skills – Planning, Organizing, Prioritizing and Completing**

40 mins

### **ABCDEFGH – Planning and Time Management**

35 mins

### **De-Cluttering the Office**

20 mins

### **Managing Time Successfully**

20 mins

### **PLAN to Succeed**

15 mins

### **Planning and Organizing**

20 mins

### **Planning and Scheduling for Results**

30 mins

### **Prioritize and Organize**

20 mins

### **Stop 4 Time Wasters**

15 mins



## ► Be Confident and Achieve Success 15 courses

### Always Take PRIDE in Your Work

15 mins

### Be Assertive with your Boss

15 mins

### Be Confident and Assertive

20 mins

### Be More Decisive

15 mins

### Coping with Unfairness

20 mins

### Develop Insight and Self-Awareness

20 mins

### Improving Self-Esteem

20 mins

### Mind over Mood

15 mins

### Overcome a Knockback

15 mins

### Overcome a Writing Block

15 mins

### Overcoming Fears

20 mins

### Overcoming Low Self-Esteem

15 mins

### Survive Uncertainty and Fear

15 mins

### Switch on Assertiveness

30 mins

### Switch on Your Motivation

30 mins

## ► **Communication | Collaboration | EQ** 10 courses

### **4 Communication Skills Everyone Needs**

30 mins

### **4 Strategies for Building Collaboration**

30 mins

### **Be an Outstanding Listener**

15 mins

### **Boosting Emotional Intelligence**

20 mins

### **Communicate Effectively**

20 mins

### **Listening Actively**

20 mins

### **Open Communication and Teamwork**

30 mins

### **Responding Thoughtfully**

20 mins

### **Speak Clearly and Concisely**

15 mins

### **Ways to Increase your Emotional Intelligence**

30 mins

# COMMUNICATION SKILLS & CRITICAL THINKING



## ► **Conversation Skills | Empathy | Relationships** 13 courses

### **5 Lessons in Understanding and Developing Empathy**

30 mins

### **BUILD Relationships**

15 mins

### **Building Relationships**

20 mins

### **Conversation Skills 01 Starting a Conversation**

30 mins

### **Conversation Skills 02 Introducing and Describing Yourself**

30 mins

### **Conversation Skills 03 Building Rapport**

30 mins

### **Conversation Skills 04 Asking Questions in Conversation**

30 mins

### **Conversation Skills 05 Listening and Showing Empathy**

30 mins

### **Conversation Skills 06 Guiding the Conversation**

30 mins

### **Conversation Skills 07 Making Suggestions**

30 mins

### **Conversation Skills 08 Sharing Stories and Experiences**

40 mins

### **Conversation Skills 09 Discussing Sensitive Topics**

15 mins

### **Conversation Skills 10 Ending a Conversation**

30 mins



## ► Presentation Skills 9 courses

### 4 Ways to Overcome Public Speaking Anxiety

30 mins

### 5 Essentials for Powerful Presentations

30 mins

### A Positive Approach To Speaking

30 mins

### Explaining Skillfully

20 mins

### How to Present to Camera

20 mins

### KISS - Keep it Short and Simple

15 mins

### Present Online with Impact

15 mins

### Presenting with Passion

20 mins

### SHARP Presentations

15 mins



## ► Critical Thinking | Logic 4 courses

### 3 Steps to Critical Thinking

30 mins

### 4 Ways to Develop Your Critical Thinking

40 mins

### Apply LOGIC

15 mins

### FACTS Have Impact

15 mins



## ► Meeting Skills 5 courses

### Effective Meetings with Agendas and Minutes

35 mins

### Formal Meeting Procedures

20 mins

### Lead Productive Online Meetings

20 mins

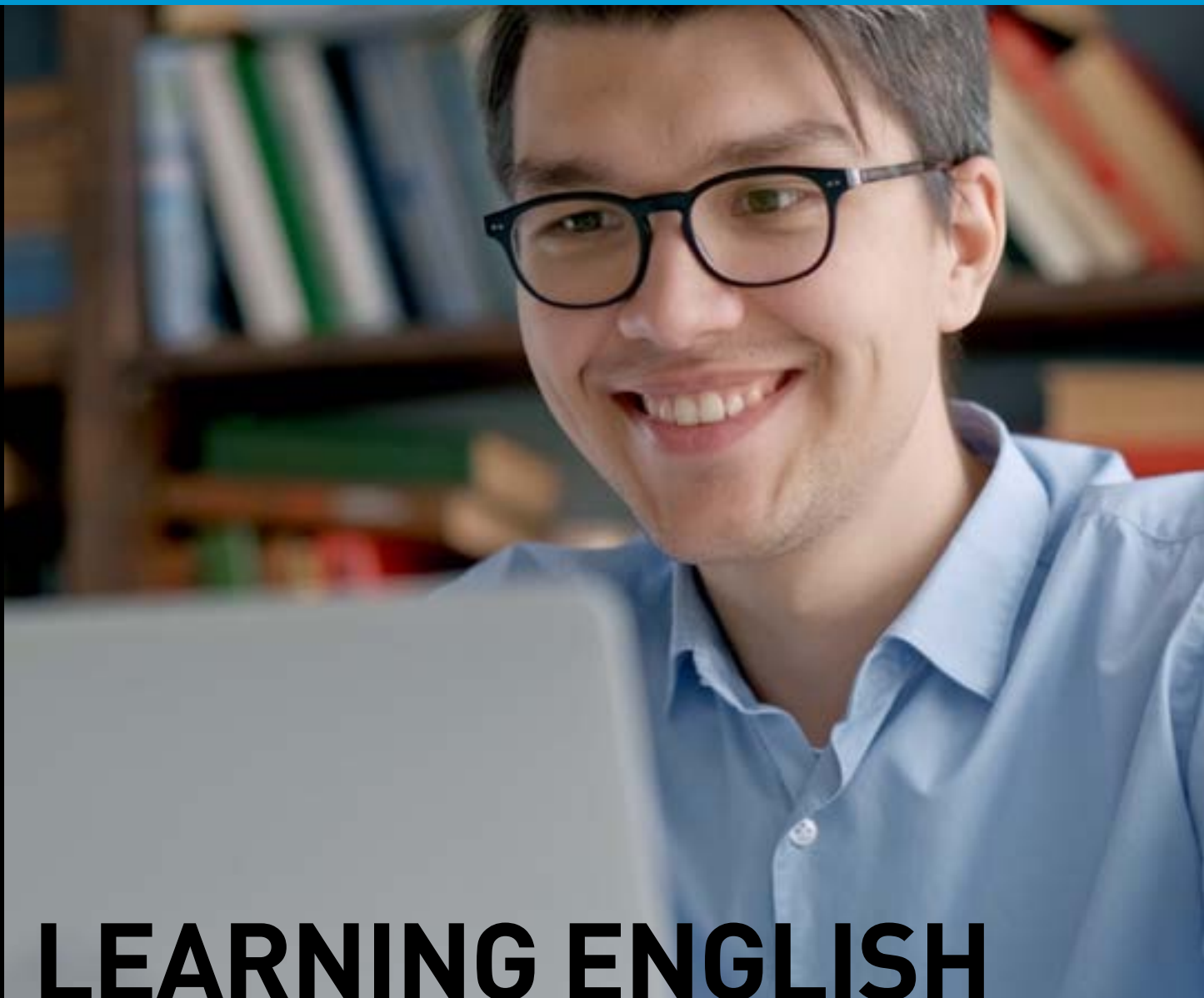
### Meeting for Results

20 mins

### Running a Fast Meeting

20 mins





# LEARNING ENGLISH WITH ESL COURSES

Three graded series of courses and videos to build language, using character-based comedy.

Developed by psychologist Eve Ash with linguistics expert Dr Fran Byrnes.

## 60 x ONE-HOUR INTERACTIVE COURSES

### Language Learning



# 60 CUTTING EDGE ENGLISH COMEDY COURSES + VIDEOS

Steps to success with learning English

IELTS 3.0		IELTS 3.5/4.0		IELTS 4.0		IELTS 4.5/5.0		IELTS 5.0		IELTS 5.5/6.0	
SIMPLE ENGLISH		SIMPLE ENGLISH		BASIC ENGLISH		BASIC ENGLISH		ENGLISH AT WORK		ENGLISH AT WORK	
1. Hello		11. The weekend		1. Meeting people		11. Asking for help		1. Greeting and introducing		11. Complaining and Criticizing	
2. Numbers		12. At home		2. Family and friends		12. How do you feel?		2. Saying where people are		12. Clarifying and explaining	
3. Can you spell that?		13. Vacation time		3. Giving information		13. Let's go		3. Describing people		13. Agreeing and disagreeing	
4. About us		14. Online		4. Thanks!		14. How was your week?		4. Asking questions		14. Discussing responsibilities	
5. Where is it?		15. I don't know		5. What do you do?		15. Comparing		5. Saying what's needed		15. Giving warnings	
6. When?		16. I love it		6. A typical day		16. Do you like them?		6. Giving reasons		16. Expressing ideas and attitudes	
7. How much? How many?		17. Doing things		7. Where can we meet?		17. Be careful		7. Describing feelings		17. Apologizing	
8. Meal time		18. Fun with friends		8. What's happening?		18. Chatting		8. Making suggestions		18. Encouraging others	
9. Work		19. Are you OK?		9. Instructions and advice		19. Can't help?		9. Talking about rules		19. Comparing and contrasting	
10. At the market		20. Emergency		10. You choose		20. What are you going to do?		10. Communicating feedback		20. Considering options	

Every program includes learning resources and activities for practice

**Structure of each course**

- 1 Language functions
- 2 Grammar
- 3 Everyday expressions
- 4 Vocabulary
- 5 Tips
- 6 Speaking practice
- 7 QUIZ

**BASIC ENGLISH**



Basic English 15 - Comparing

In this course learners compare people and things.

**SIMPLE ENGLISH**



gardeners

**BASIC ENGLISH**



across the street

**ENGLISH @WORK**



Steve - a little pessimistic



# HANDLING CONFLICT & DIFFICULT PEOPLE



## ► Conflicts | Difficult People 11 courses



### 4 Paths to Resolving Conflict

30 mins

### 3 Inroads for Handling a Narcissist

30 mins

### 4 Strategies for Handling Difficult People

30 mins



### 5 Steps to Mend a Strained Relationship

30 mins

### Call out Inappropriate Behavior

20 mins

### Handling Anyone Difficult

20 mins



### How to Mediate Conflicts

30 mins

### How to Resolve a Personality Clash

40 mins



### Resolving Conflict

20 mins



### Surviving Team Conflicts

20 mins

### Working with a Moody Person

20 mins



## ► Complaints | Anger | Microaggression | Apologizing 9 courses

### Apologizing Carefully

20 mins

### Calming a Complainer

30 mins

### CALM Yourself in 4 Steps

20 mins

### Diffusing Anger

20 mins

### Handling a Complainer

20 mins

### Managing Your Own Anger

20 mins

### Resolve Complaints for Damage Control

40 mins

### Responding to Microaggression

20 mins

### SKILLS FOR ME – Apologize and Reduce Conflict

30 mins

Count  
Accept  
Loosen  
Meditate







# MANAGE CRISES, SECURITY & SAFETY

## ► OH&S | Crisis Management | Safety Strategies 9 courses

### Achieving Best Practice in Crisis Management

30 mins

### Crisis Management Strategy Planning

30 mins

### Running an Effective Crisis Simulation

30 mins

### The Power of Checklists in Crisis Management

30 mins



### Managing Crises

20 mins

### Preparing for Emergencies

20 mins

### Minimizing Risk

20 mins

### SAFE in Emergencies

15 mins

### Working Safely

20 mins







## ► **Security | Crime | Investigation**

**5 courses**

### **Asking Questions in an Investigation**

30 mins

### **Ensuring Security**

20 mins

### **Proactive About Safety and Security**

30 mins

### **Steps to Solve Workplace Accidents and Crimes**

30 mins

### **Understanding Crime and Upholding Safety**

30 mins



# SERVICE, SALES, NEGOTIATION & INFLUENCE



## ► Customer Service | Sales 16 courses

### Creating Positive Impressions

20 mins

### Boomerang – The Power of Reciprocity

25 mins

### Can I Help You?

30 mins



### CARE in a Meaningful Way

20 mins



### CLEAR Service

20 mins

### Consistent Sensational Service

30 mins

### Engage with Clients Virtually

20 mins

### Enhancing Service

20 mins

### Exceed Service Expectations

20 mins

### Kangaroo – Helping to be Happy

25 mins

### KEEP Promises

20 mins

### Passion for Service Excellence

30 mins



### PLUS Service Champion

20 mins

### Starting Relationship Selling

20 mins

### Switch on Caring

30 mins

### Switch on Service

30 mins





## ► Managing Sales/Service Staff 3 courses



### SLA - Service Level Agreement

20 mins



### Developing Sales Capabilities

30 mins



### Teaching Greetings

20 mins



## ► Influence | Negotiation 9 courses

### Build Support for Your Proposal

30 mins

### Elevator Pitch

30 mins

### How Can You Influence Others?

20 mins



### Negotiating for Success

20 mins

### Pitching and Influencing

20 mins

### Skills for Lobbying Government

30 mins

### Lobbying and Influence

30 mins

### Motivate Through Storytelling

20 mins

### Negotiating for Results

20 mins





# MARKETING, BRAND, REPUTATION & SOCIAL MEDIA

## ► Brand | Reputation 8 courses

### Brand Marketing

30 mins

### Building Brand and Reputation

30 mins

### Building Your Personal Brand

30 mins



### Creating Your Brand Proposition

30 mins

### Managing Bad Press

30 mins



### Managing Crises and Brand Damage

30 mins

### Stakeholder Reputation Research

30 mins

### Verbal Branding

40 mins



## ► Marketing | Social Media 6 courses

### Call to Action - CTA

15 mins

### Increasing Website Traffic

30 mins

### Learning from 10 Marketing Mistakes

40 mins

### Mastering Social Media

20 mins

### Professional Social Media

30 mins

### The Value of Podcasts

30 mins



# ~~SUE~~ WHO KILLED BOB?

**Who Killed Bob? Podcast**  
– 19 Episodes presented by  
Eve Ash.

Murder, intrigue and injustice following the disappearance of Bob Chappell aboard the yacht 'Four Winds' in Tasmania in 2009. Despite there being no body, no murder weapon and no apparent witnesses, Bob's long-time partner Sue Neill-Fraser was convicted of his murder and imprisoned for 23 years, serving a 13 year non-parole period. Eve Ash shares her 14-year journey to uncovering the truth of Who Killed Bob, exposing the shocking and bizarre twists of the case and the unyielding and unfair justice system.

**MULTI AWARD  
WINNER**  
Ten International Awards!

## Finding My Magic



**AGES  
3-11**

### Build confidence in kids

**INTRODUCTORY SERIES**



**CHILDREN'S RIGHTS SERIES**



16 CARTOON EPISODES FOR CHILDREN

- > Build confidence and speak up
- > Be respectful and inclusive
- > Care and communicate
- > Learn rights and responsibilities
- > Choose healthy eating options
- > Respond to bullying





